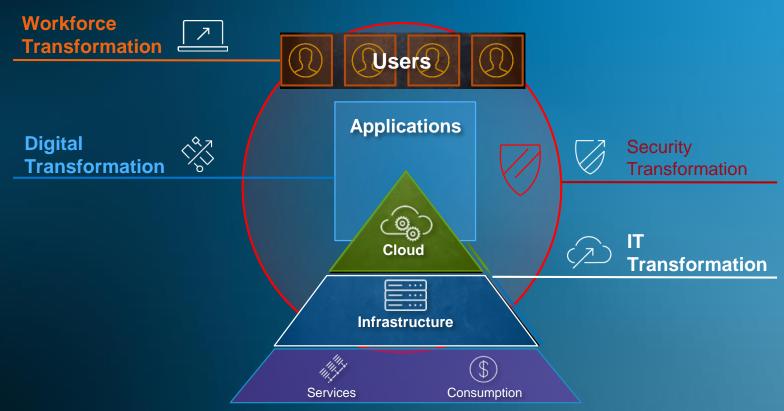


Transforming your business



Our vision and strategy - Open Networking



Disrupting the fundamental economics of networking through open, standards-based technology disaggregation – addressing the gamut of environments from hyperconverged to hyperscale.

Open Networking – the proven path to SDN

SDN users are 3.5X more likely to beat competitors to market

97% of transformed companies are committed to SDN

Deploy applications 2X ahead of schedule with SDN

ESG Research Insights Brief, The Network's Foundational Role in IT Transformation, April 2018

"The resulting operational agility and operational efficiencies have been considerable, abetted further by visibility into the VMware vCenter orchestrator and related infrastructure like vSAN and NSX. The provisioning of the systems is now much easier and a lot faster, and it requires a lot less involvement for me and troubleshooting has become easier."

Alex Kurgan Sr. Network Engineer AFEX

"In the past the network team was segregated from the rest of the operations team. Not everyone knew the ins and outs of the various vendor-specific interfaces. This made it difficult and a little bit stressful for the networking team. Now our deployment model is to use Ansible. Everyone on our operations team has access to the Ansible playbook, and anyone can do it. They can deploy the full configuration from nothing to everything in just a few clicks, which is awesome."

Andrew Martin
Network Engineer LogicMonitor

IDC, The Role of Network Disaggregation in Datacenter and IT Modernization, May 2018



Dell EMC Open Networking innovation timeline

Jan – announced Open Networking initiative with S4810-ON 10GbE switch and Cumulus Networks

Apr – announced S6000-ON 40GbE switch

Apr – partnership with Big Switch Networks

Aug - partnership with VMware

Dec - partnership with Midokura

Jan - announced OS10

Mar – announced OS10 Open Edition integration into OCP SONiC

 Apr – announced S4048T-ON 10GBaseT switch and S6010-ON 10/40GbE switch

Oct – announced OS10 Open Edition integration into Linux foundation OpenSwitch project

Dec - OS10 Enterprise Edition into Beta

Mar – announced new Virtual Edge
Platform (VEP) family for next-gen
access/SD-WAN

Apr – announced S4112-ON micro top-of-rack switch

Aug – announced Z9264F-ON 64 x 100GbE switch

Aug – announced MX Fabric ONIEenabled switching modules

Nov – announced S5248F-ON, S5296F-ON and S5232F-ON switches

2014 2015

2016

2017

2018

MORE TO COME

Mar –announced joint submission with Microsoft of Switch Abstraction Interface (SAI) to Open Compute Project (OCP)

Apr – announced S3048-ON 1GbE switch, S4048-ON 10GbE switch and Z9100-ON 100GbE switch

Apr – partnership with IP Infusion

Jun - partnership with Pluribus Networks

Sep – announced S6100-ON 40/100GbE switch

Jan – announced campus switches N3132PX-ON and N2128PX-ON 2.5/5GbE POE+ switches

May – announced S5100 25/100GbE & S4100 10/100GbE top-of-rack switches

May – announced N1100 1/10GbE access switch

Sep– announced S4200 deep-buffer/deeptable 10/100GbE switch

Sep- SD-WAN Ready Nodes

DELLEMC

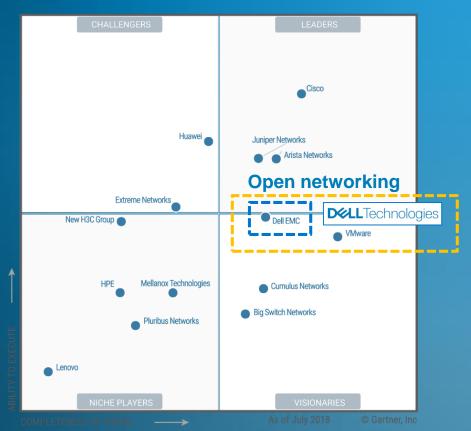
Recognized for our execution and vision

Gartner

Magic Quadrant for Data Center Networking

Dell EMC was an early proponent of, and remains committed to, Open Networking, which has driven and altered the market, and transformed the way many customers (and competitors) think about data center networking.

All organizations should shortlist Dell EMC, particularly those interested in Open Networking.



Dell EMC Networking portfolio

Fabric/Spine switches



Top-of-rack/Leaf switches



S-series

Module I/O



Next-generation access



Virtual Edge Platform

Campus/Branch switching



N-series

Wireless networking



Aerohive and Ruckus

Networking software





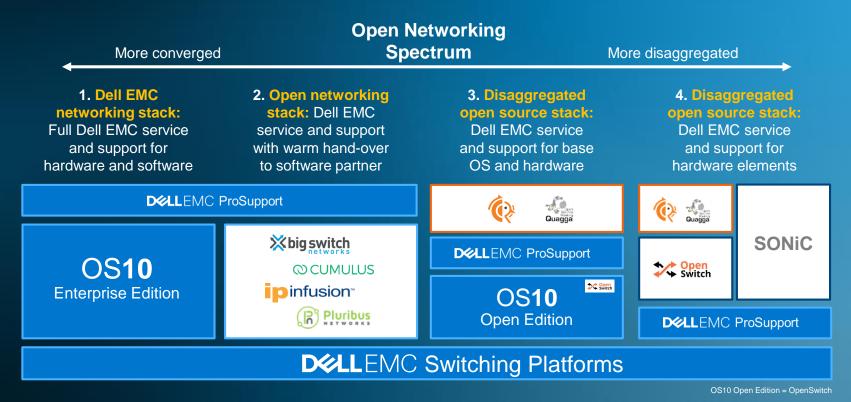


Ecosystem partners



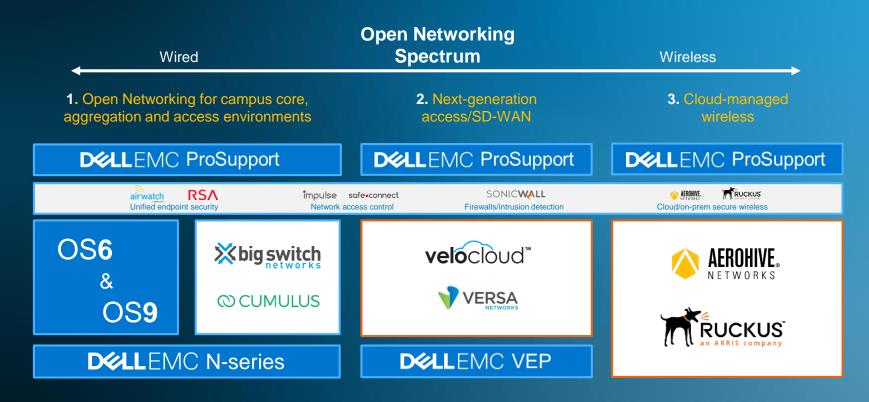
The most complete and open SDN framework

For the Data Center



The most complete and open SDN framework

For the Campus, Branch and Wide-Area





End-to-end services enables rapid transformations

Storage Review.com "Our experience exceeded expectations in every way and the ProSupport team directly impacted the speed at which we rolled out the new network."

Assistance through the IT Transformation journey

Consulting:

- Know your choices
- Areas to improve
- Understand the ROI
- Validate new technology

Achieve and sustain optimal network performance

ProDeploy: switching, security, Wi-Fi deployment

ProSupport: warranties, problem resolution, configuration reviews, collaborative assistance



Faster time to deploy¹



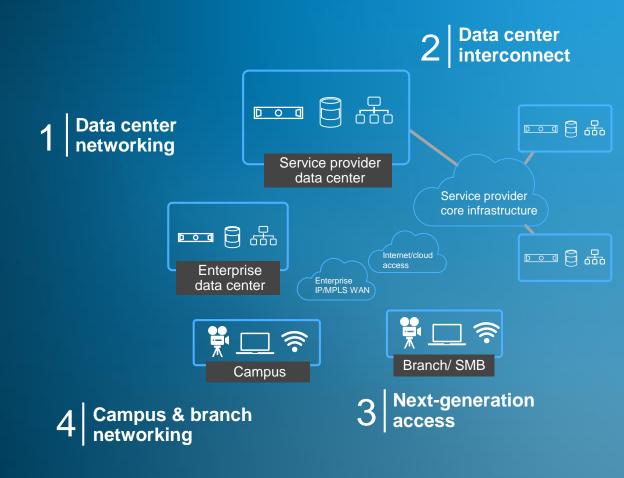
ProSupport & ProSupport Plus customer satisfaction



Of Networking support cases require more than basic hardware support³



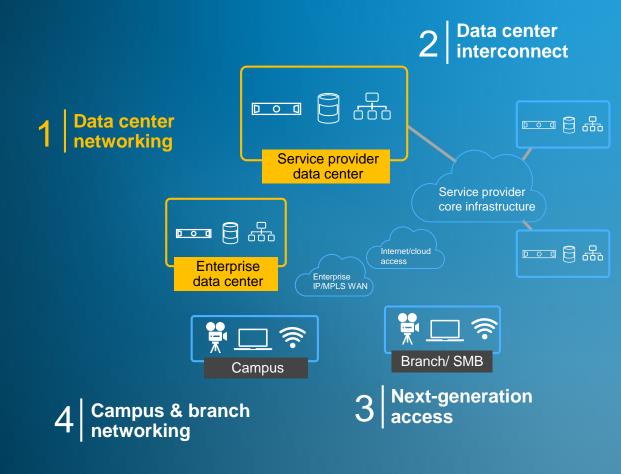
Dell EMC
Networking
maximizes
customer choice,
flexibility, and
innovation at any
scale.





Use Case 1

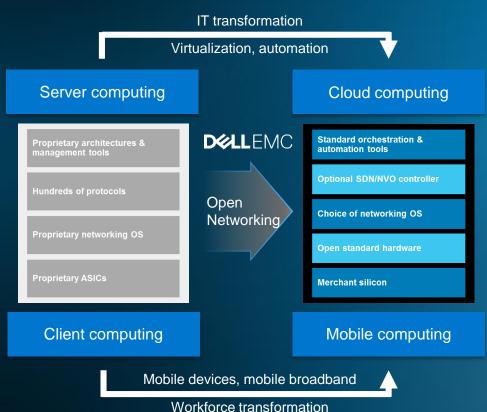
Data center networking





Our signature in the data center is open

The foundation for IT transformation



Gartner

75%

End users expect an increase in relevance of Open Networking in their purchasing decisions in the next 24 months

DELLEMC

Data center architectural evolution

From multilayer and physical to flatter and virtual

Open

IT transformation

Virtualization, automation



Technology disaggregation



Software defined







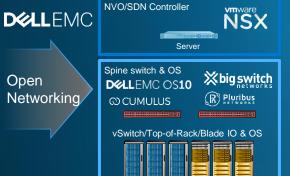
Top-of-Rack/Blade IO switch

Server computing

Modular Core & Aggregation switches

Client computing

Cloud computing



Mobile computing

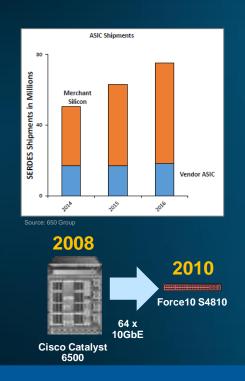
Mobile devices, mobile broadband

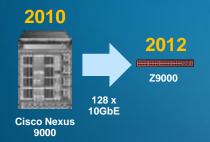


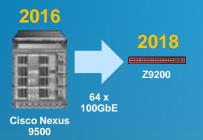
Workforce transformation

Port density

Right-sizing the modular switching market with merchant silicon

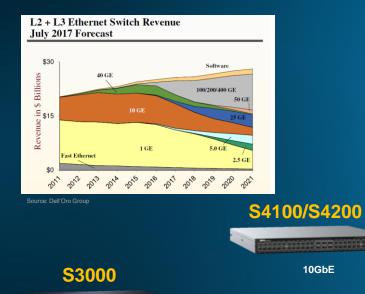






Network scale

Complete top-of-rack connectivity



сининшининшнин-н

1GbE



ONIE

Network scale

Port density

Fabric and in-rack switching for enterprise and service providers

Service provider data center

Fabric

Top of rack

й инновиния виния - Е **Z-series**

S-series

MX, M1000e, FX2

10GbE to 25GbE transition

Blade networking



Enterprise data center

Fabric

Top of rack



Z-series

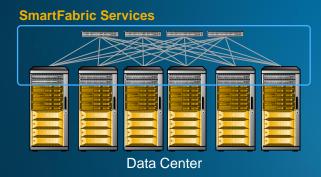


S-series



Automating Data Center fabrics with intent





Integrated software designed to simplify and automate data center fabric creation and management

Autonomous self-building, self-managing, self-healing leaf spine fabrics at any scale

Gartner

It is critical to commit to automating the operation of the data center in order to improve availability and agility. Further, this allows you to achieve economies of scale because, as you grow a system, you won't have to linearly grow the resources required to support it.

Gartner - Bringing Web-Scale Networking to Your Data Center - Joe Skorupa, Andrew Lerner, November 22, 2016

OS10 Enterprise Edition SmartFabric Services

SmartFabric Turnkey Solutions

- Plug-and-play fabric deployment simply connect switches in fabric mode
- Fabric automation and control through solution nodes

SmartFabric Automation

- Zero-touch expansion simply add additional leaf switches to the spine
- Automatic topology validation automatically detect misconfigurations or link-level failures
- Automatically heal fabric upon failure condition removal



SmartFabric Vision

- Single pane of glass management – all switches in fabric managed as logical chassis
- Interoperable with 3rd party switches

SmartFabric Lifecycle Management

- Fabric-level firmware upgrades and configuration consistency checks
- Automated or user enforced roll back to last well-known state

Integrated software designed to simplify and automate data center fabric creation and management

Autonomous self-building, self-managing, self-healing leaf spine fabrics at any scale

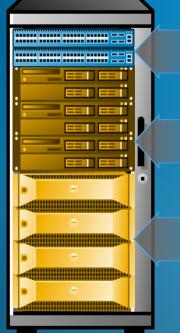


Maximize value to your PowerEdge

servers

Implement 25GbE networking





Use Case 1 | Data center networking

25GbE top-of-rack switches Z9200-ON, Z9100-ON, S6100-ON, S5200-ON, S5148F-ON, & S5048F-ON

14G PowerEdge servers with 25GbE I/O

iSCSI & NAS storage with 25GbE I/O*

*Future products currently in development



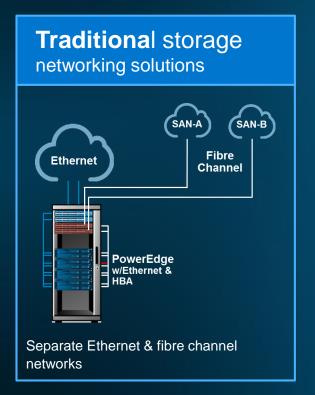


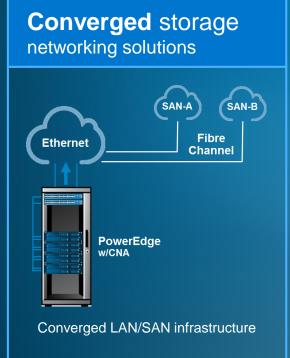


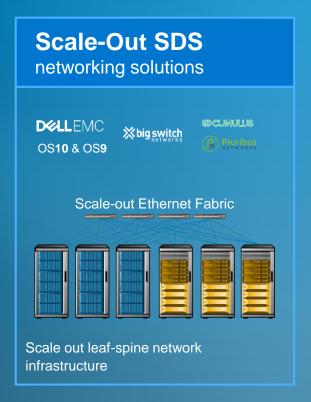


Optimize your Dell EMC storage

Take advantage of tested storage networking solutions

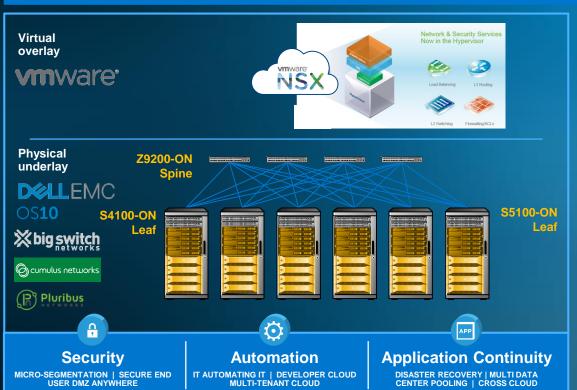






Better together: Dell EMC + VMware NSX

Enabling the software-defined data center

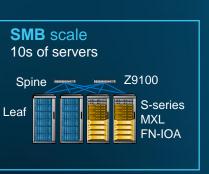


- Micro-segmentation and granular security delivered to the individual workload
- Reduced network provisioning time and improved operational efficiency through automation
- Workload mobility independent of physical network topology within and across data centers

Fabric scale

Buy-more converged

Lead with OS10 Enterprise Edition





Service Provider scale 1000s of servers Spine Z9200 Z9100 S-series MXL FN-IOA

Build-more disaggregated

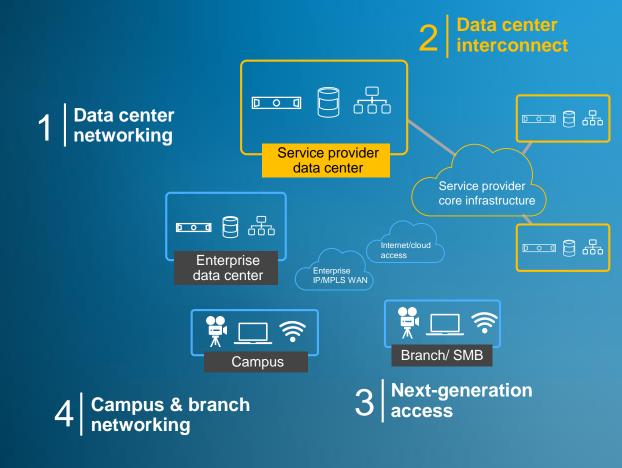
Lead with OS10 Open Edition, partners

Workload/server/VM density



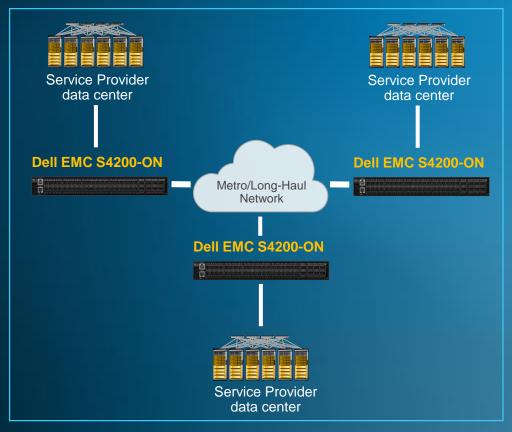
Expert services for every step of the way

Use Case 2 Data center interconnect





Cost-effective data center interconnect platforms for metro and wide area



Dell EMC S4200 for data center interconnect

2-3^X

cost-savings for interconnect applications vs. traditional wide-area routing platforms

15^X

larger tables than standard 10/100GbE switch platform. Enables Data Center interconnect & full routing applications

500^X

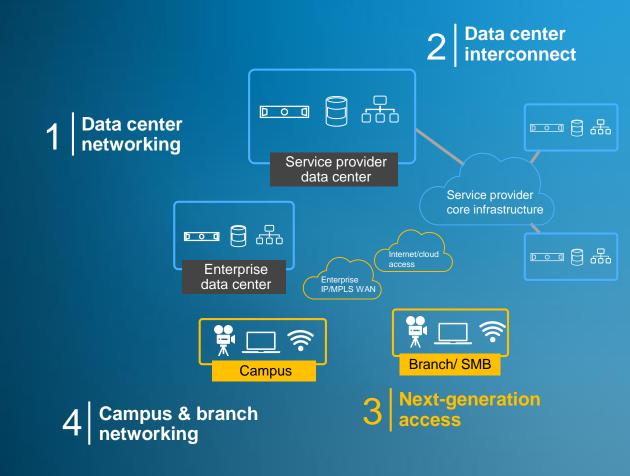
larger buffers than standard 10/100GbE switch platform Boosts application performance and reliability

Dell EMC S4200-ON



Software options: OS10 / IP infusion

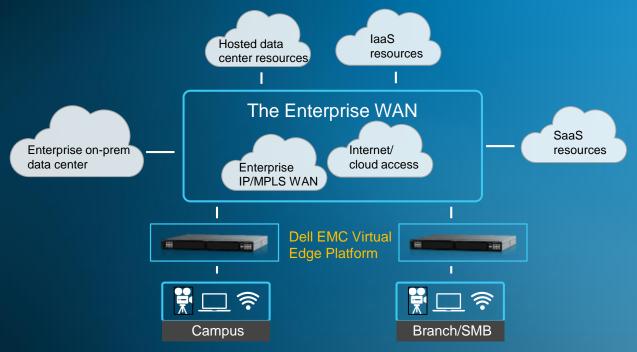
Use Case 3 Next-generation access





Next-generation access

The Enterprise WAN is the new LAN



"Digital transformation will be the most significant driver of SD-WAN growth over the next five years."

- Rohit Mehra- IDC

Virtual Edge Platform

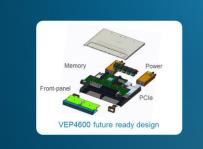
Dell EMC VEP 4600





Purpose built





Future ready







Validated choice



Virtual Edge Platform 4600

Validated choice







Dell EMC VEP4600

Validated configurations designed to simplify and accelerate deployments

✓ Pre-validated offerings integrating Dell EMC Virtual Edge Platform models with industry-leading SD-WAN software packages



Validated Solutions



- Integrated hardware & software
- Tested & validated

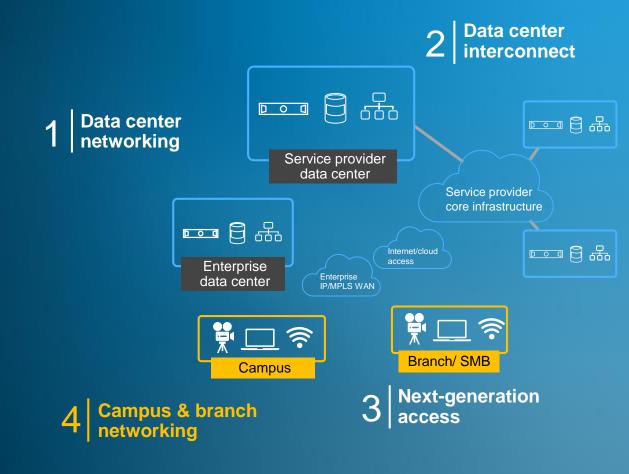


- Deployment & sizing guides
- Accelerated quoting
- Simplified support



Use Case 4

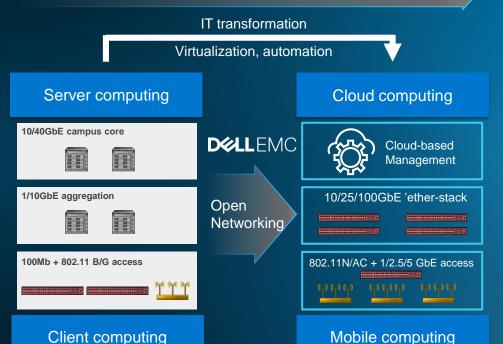
Campus & branch networking





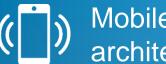
Campus & branch architectural evolution

From fixed and narrowband to mobile and broadband



Mobile devices, mobile broadband









Cost effective switching



Cloud-based management

Mobile first architectures

Industry-leading OEM solutions for wireless at any scale





Health care



Higher education



Hospitality



Retail





Large public outdoor venues



Smart cities



Service providers

Inside /out

Outside/in



Cost-effective switching

N-series







X-series

Channel only







Cloud-based management







Simplified 'manage from anywhere' solutions for wired and wireless infrastructure

End-user scale

SMB scale

- 10s of users and endpoints
- · Minimal to zero IT staff



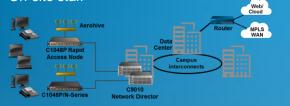
Branch scale

- 100s of users and endpoints
- Satellite and IT staff



Enterprise scale

- 1000s of users and endpoints
- On-site staff





Validated solutions for SMB and Enterprise switching, mobility and security

Network scale



Expert services for every step of the way



Dell EMC Networking

Executing on our vision of an open network end-to-end

Open Networking

Disrupting the fundamental economics of networking through open, standards-based technology disaggregation

Addressing the gamut of environments from hyperconverged to hyperscale

metro and wide area Data Center fabric and inrack switching for enterprise and service providers Service Provider Data Center Service Provider Core Infrastructure Internet/Cloud Enterprise Enterprise Data Center IP/MPLS WAN Campus Branch/SMB Feature-rich wired and wireless **Next-generation access** networking for the enterprise for the enterprise, branch campus, branch and SMB

Cost-effective data center interconnect platforms for the

Learn more: dellemc.com/networking

D&LLEMC

Dell EMC Networking sales & marketing resources





Dell EMC Networking Playbooks



Dell EMC Networking Attack Packs



Quick Reference Guides & Specification Sheets



Virtual Rack



www.Dellnetworkingvr.dell.co

Thought Leadership



Open Networking Solutions





